City of Carlsbad
Library & Cultural Arts

Library & Cultural Arts Department
Strategic Framework

Strategic Focus	Investments	Desired Outcomes
Learning for All Ages	• Early literacy, digital literacy, cultural literacy and visual literacy • Technology: basic computer, maker spaces, content creation, learning through experience, interaction and creation	**The advancement of individuals and the community**
Community Connector	• Connect to other resources through partnerships and collaborations • Connect people to information resources and other people	**A resourceful, resilient, prospering community**
Community and Social Engagement	• Facilities and amenities • Programs to experience • Programs to engage, create and do • Local historical and cultural heritage • Co-create knowledge	**An inspired community**
Engaged and Empowered Staff	• Identifying future leaders • Talent assessment and development • Succession planning	**A well-served community**

Outward Focused

Inward Focused

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